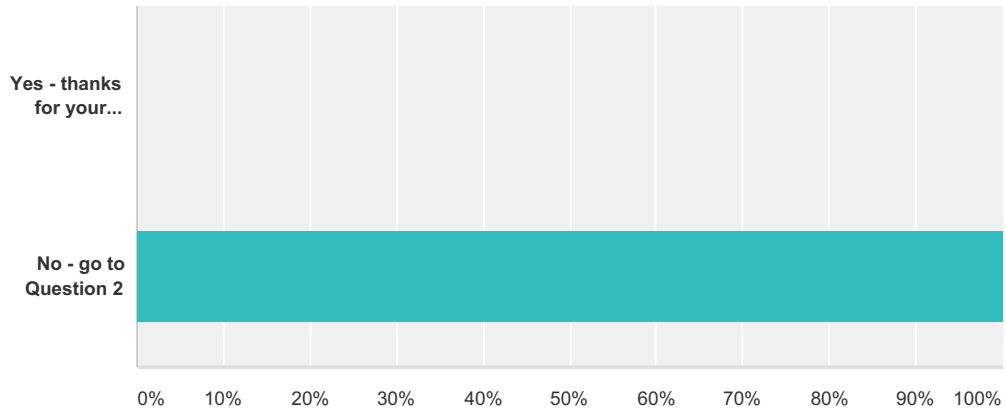


Q1 Are you currently, or have you ever been, a member of APS?

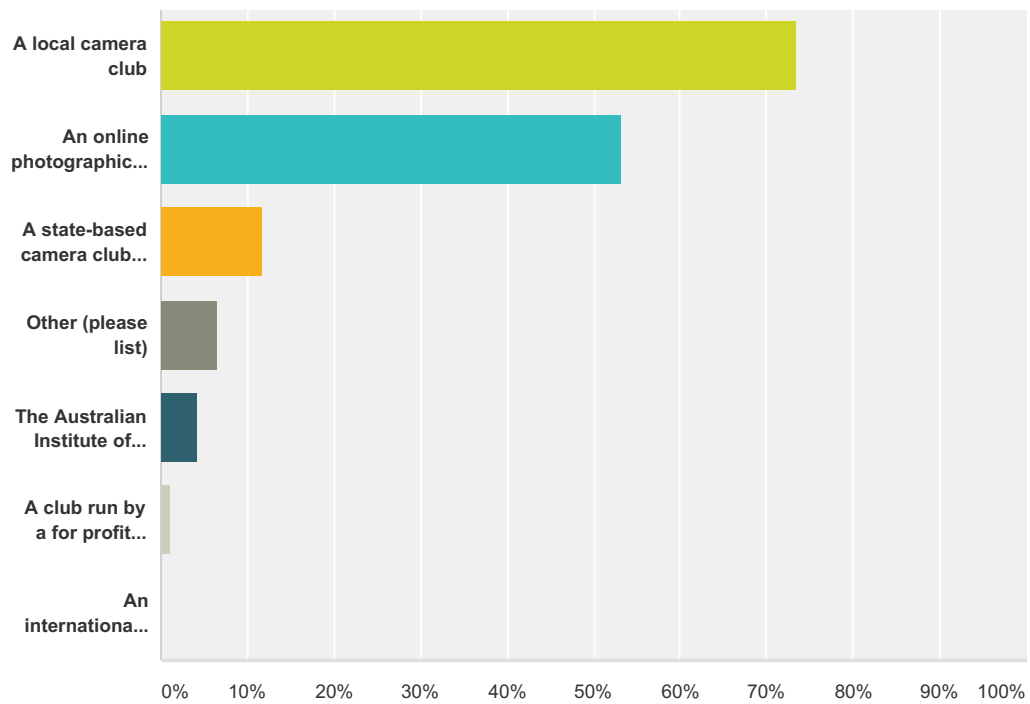
Answered: 97 Skipped: 0



Answer Choices	Responses
Yes - thanks for your interest in this survey for Facebook followers. There's a separate survey for past and present APS members which we'd like you to complete. You can access it via this link: https://www.surveymonkey.com/r/NQ7M9KM	0.00% 0
No - go to Question 2	100.00% 97
Total	97

Q2 Are you a member of any of the following? Choose as many as applicable.

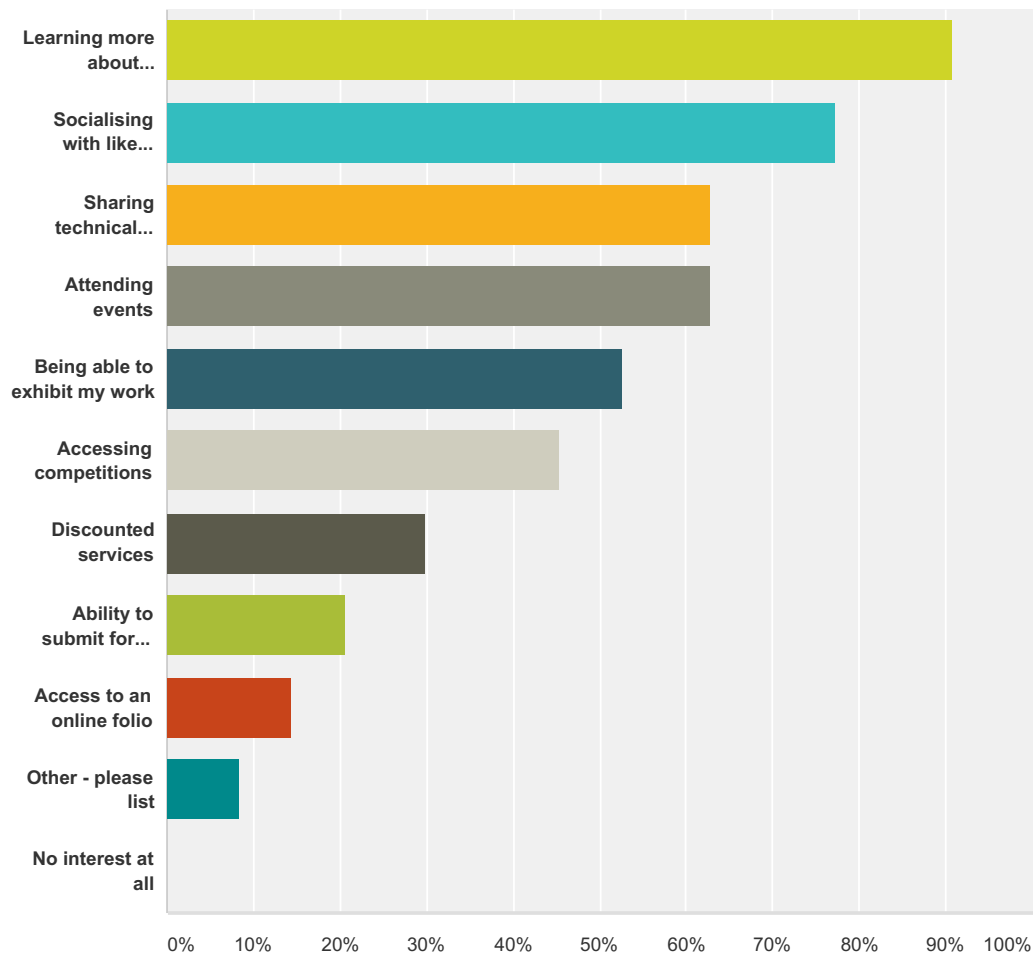
Answered: 94 Skipped: 3



Answer Choices	Responses
A local camera club	73.40% 69
An online photographic community	53.19% 50
A state-based camera club body	11.70% 11
Other (please list)	6.38% 6
The Australian Institute of Professional Photography (AIPP)	4.26% 4
A club run by a for profit company	1.06% 1
An international camera club	0.00% 0
Total Respondents: 94	

Q3 What aspects of a photographic club are of interest to you? Choose as many as applicable.

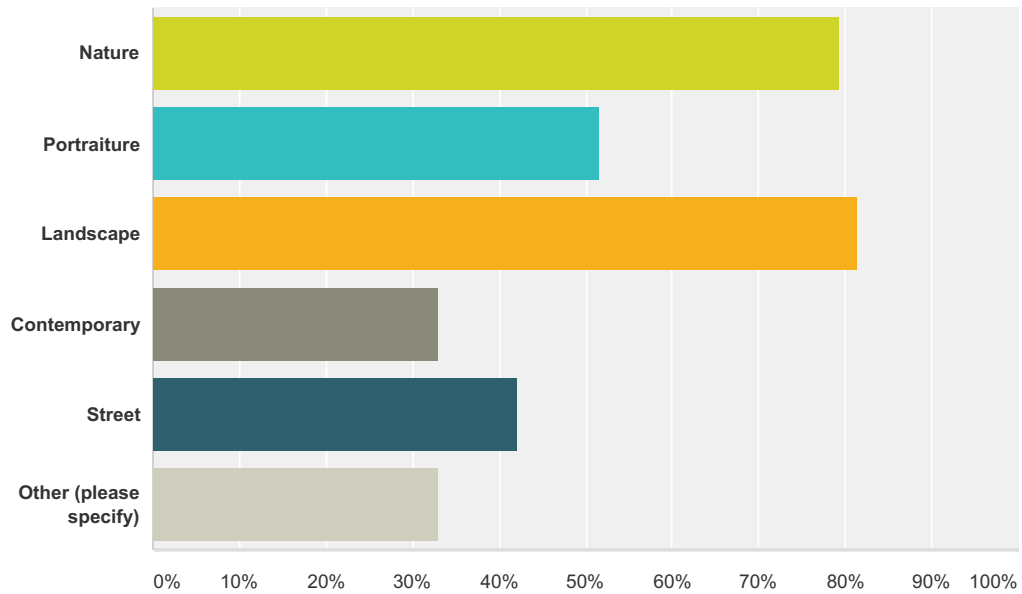
Answered: 97 Skipped: 0



Answer Choices	Responses	Count
Learning more about photography	90.72%	88
Socialising with like minded people	77.32%	75
Sharing technical information	62.89%	61
Attending events	62.89%	61
Being able to exhibit my work	52.58%	51
Accessing competitions	45.36%	44
Discounted services	29.90%	29
Ability to submit for honours/accreditation	20.62%	20
Access to an online folio	14.43%	14
Other - please list	8.25%	8
No interest at all	0.00%	0
Total Respondents: 97		

Q4 What types of photography do you practice? Choose as many as applicable.

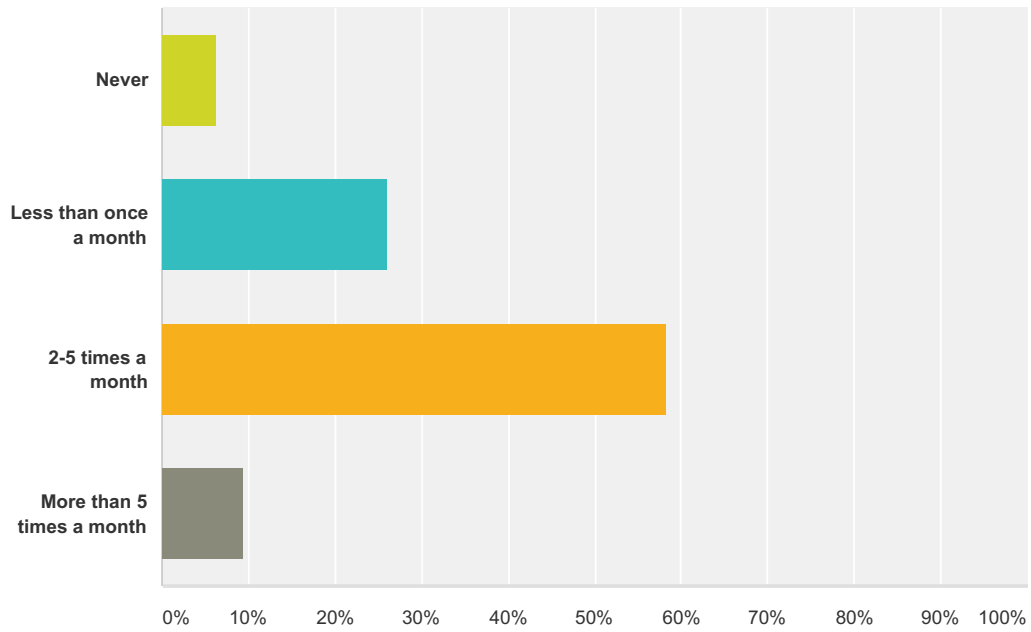
Answered: 97 Skipped: 0



Answer Choices	Responses
Nature	79.38% 77
Portraiture	51.55% 50
Landscape	81.44% 79
Contemporary	32.99% 32
Street	42.27% 41
Other (please specify)	32.99% 32
Total Respondents: 97	

Q5 How often do you socialise with other photographers? Choose one option.

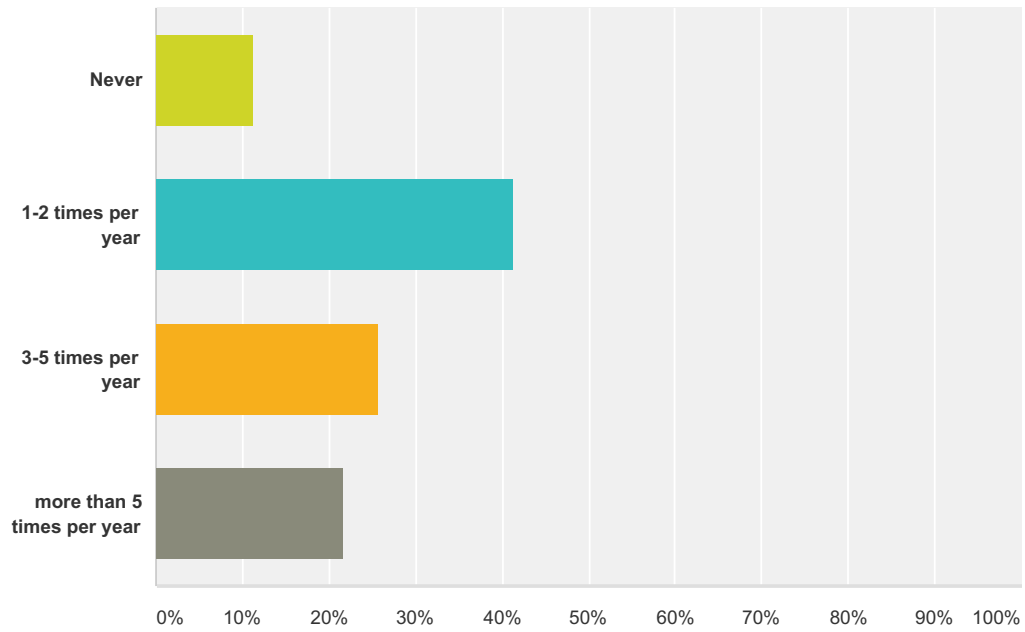
Answered: 96 Skipped: 1



Answer Choices	Responses	Count
Never	6.25%	6
Less than once a month	26.04%	25
2-5 times a month	58.33%	56
More than 5 times a month	9.38%	9
Total		96

Q6 How often do you attend photographic events? Choose one option.

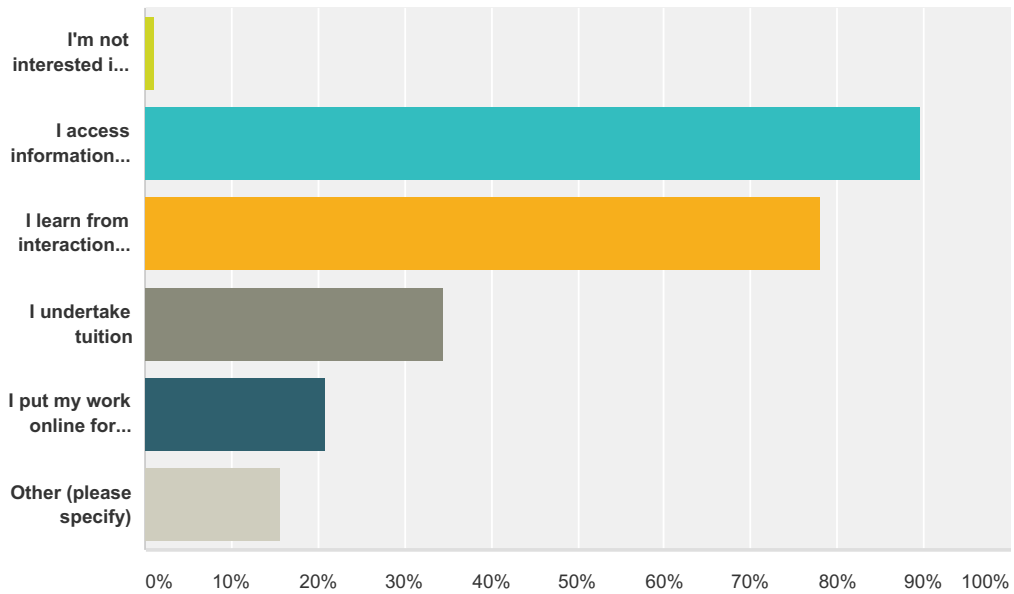
Answered: 97 Skipped: 0



Answer Choices	Responses
Never	11.34% 11
1-2 times per year	41.24% 40
3-5 times per year	25.77% 25
more than 5 times per year	21.65% 21
Total	97

Q7 How do you improve your photographic skills? Choose as many as applicable.

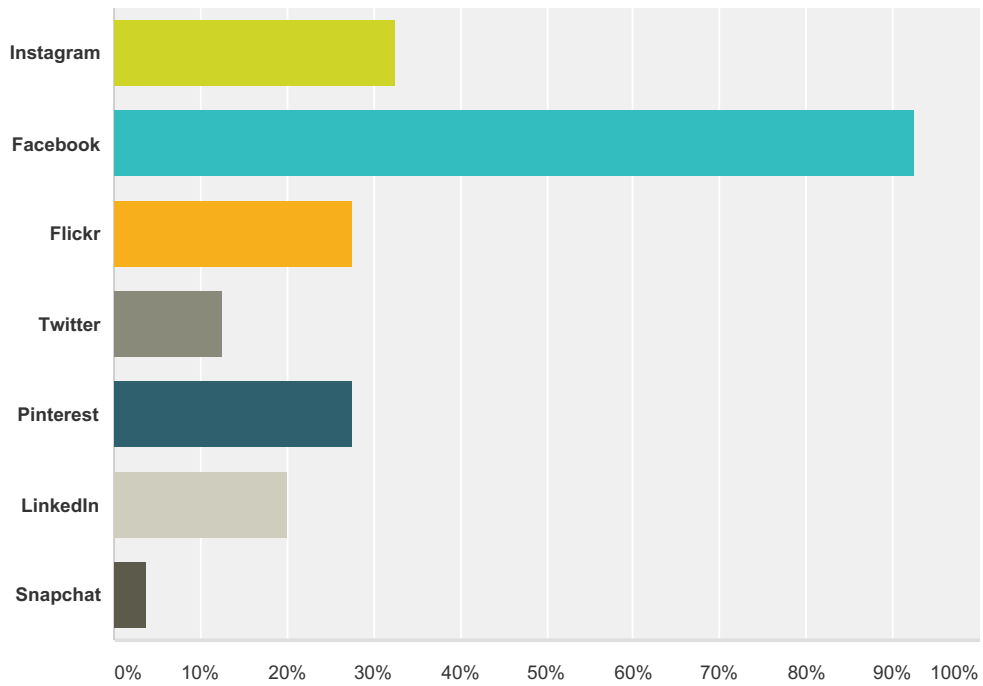
Answered: 96 Skipped: 1



Answer Choices	Responses
I'm not interested in improving my photographic skills	1.04% 1
I access information online	89.58% 86
I learn from interaction with other photographers in person	78.13% 75
I undertake tuition	34.38% 33
I put my work online for comment	20.83% 20
Other (please specify)	15.63% 15
Total Respondents: 96	

Q8 What online services/apps do you use? Choose as many as applicable.

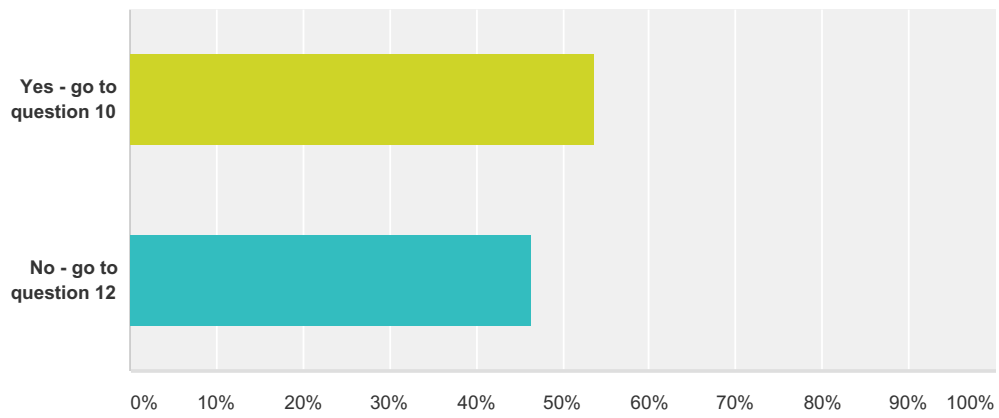
Answered: 80 Skipped: 17



Answer Choices	Responses	Count
Instagram	32.50%	26
Facebook	92.50%	74
Flickr	27.50%	22
Twitter	12.50%	10
Pinterest	27.50%	22
LinkedIn	20.00%	16
Snapchat	3.75%	3
Total Respondents: 80		

Q9 Would you be interested in achieving a formal accreditation which recognises your photographic skills?

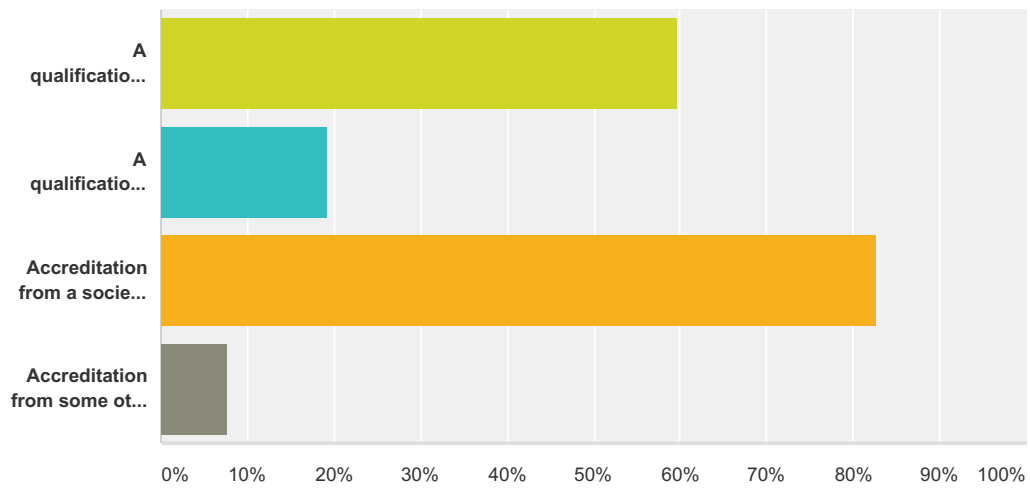
Answered: 95 Skipped: 2



Answer Choices	Responses	
Yes - go to question 10	53.68%	51
No - go to question 12	46.32%	44
Total		95

Q10 What sort of accreditation would interest you? Choose as many as applicable.

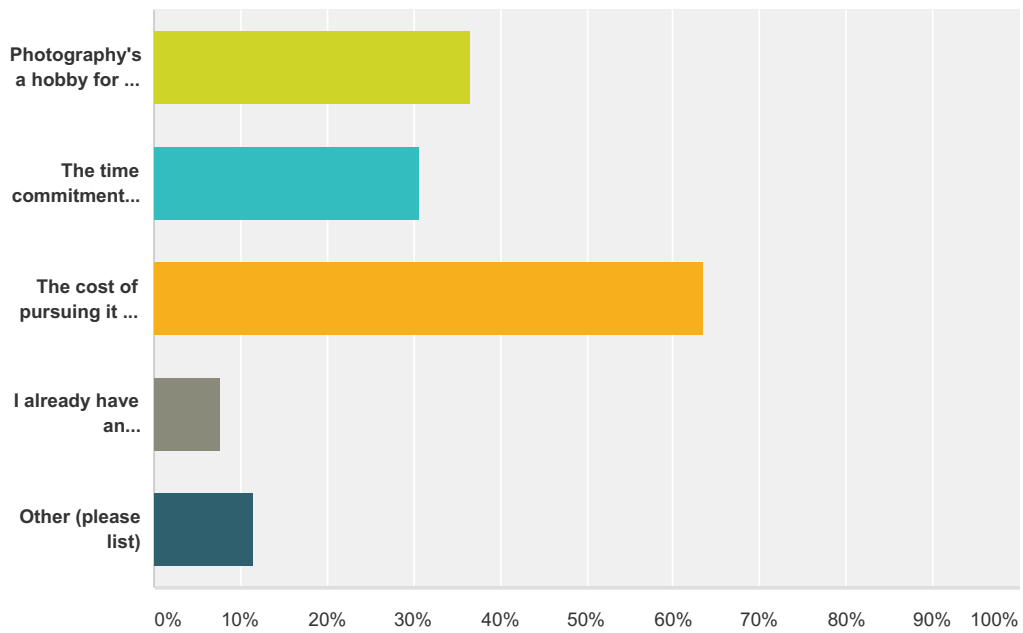
Answered: 52 Skipped: 45



Answer Choices	Responses
A qualification from University or TAFE.	59.62% 31
A qualification from a private college.	19.23% 10
Accreditation from a society of photographers.	82.69% 43
Accreditation from some other source (please list)	7.69% 4
Total Respondents: 52	

Q11 Why would you not be interested in formal accreditation of your work. Choose as many as applicable.

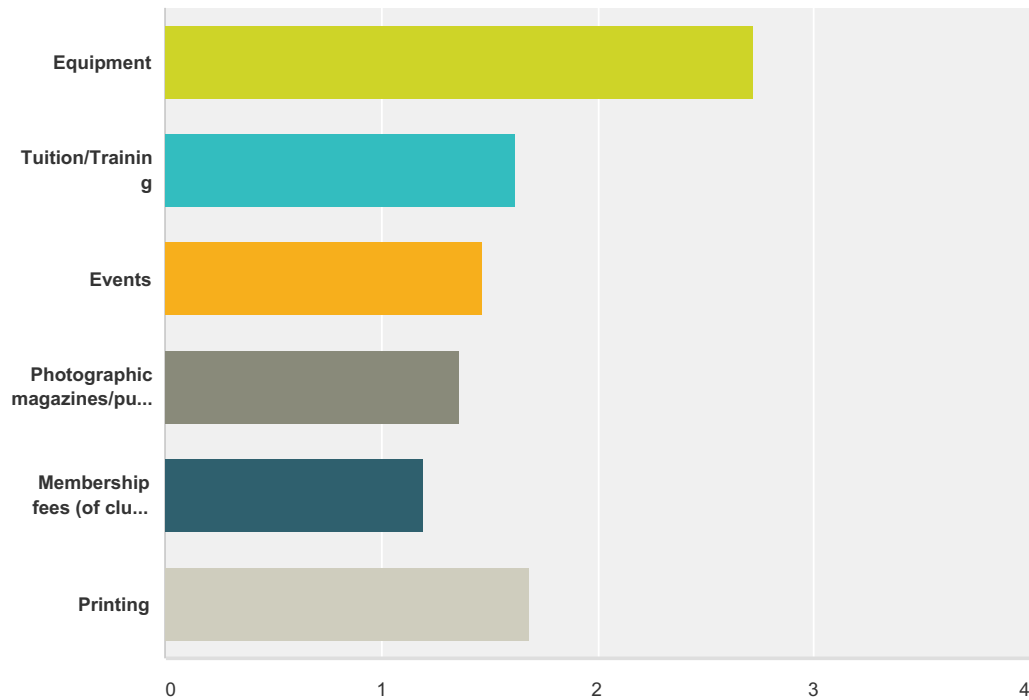
Answered: 52 Skipped: 45



Answer Choices	Responses
Photography's a hobby for me so I don't need it.	36.54% 19
The time commitment involved is prohibitive.	30.77% 16
The cost of pursuing it is prohibitive.	63.46% 33
I already have an accreditation/ qualification in photography.	7.69% 4
Other (please list)	11.54% 6
Total Respondents: 52	

Q12 How much do you spend per year on the following aspect of your photography?

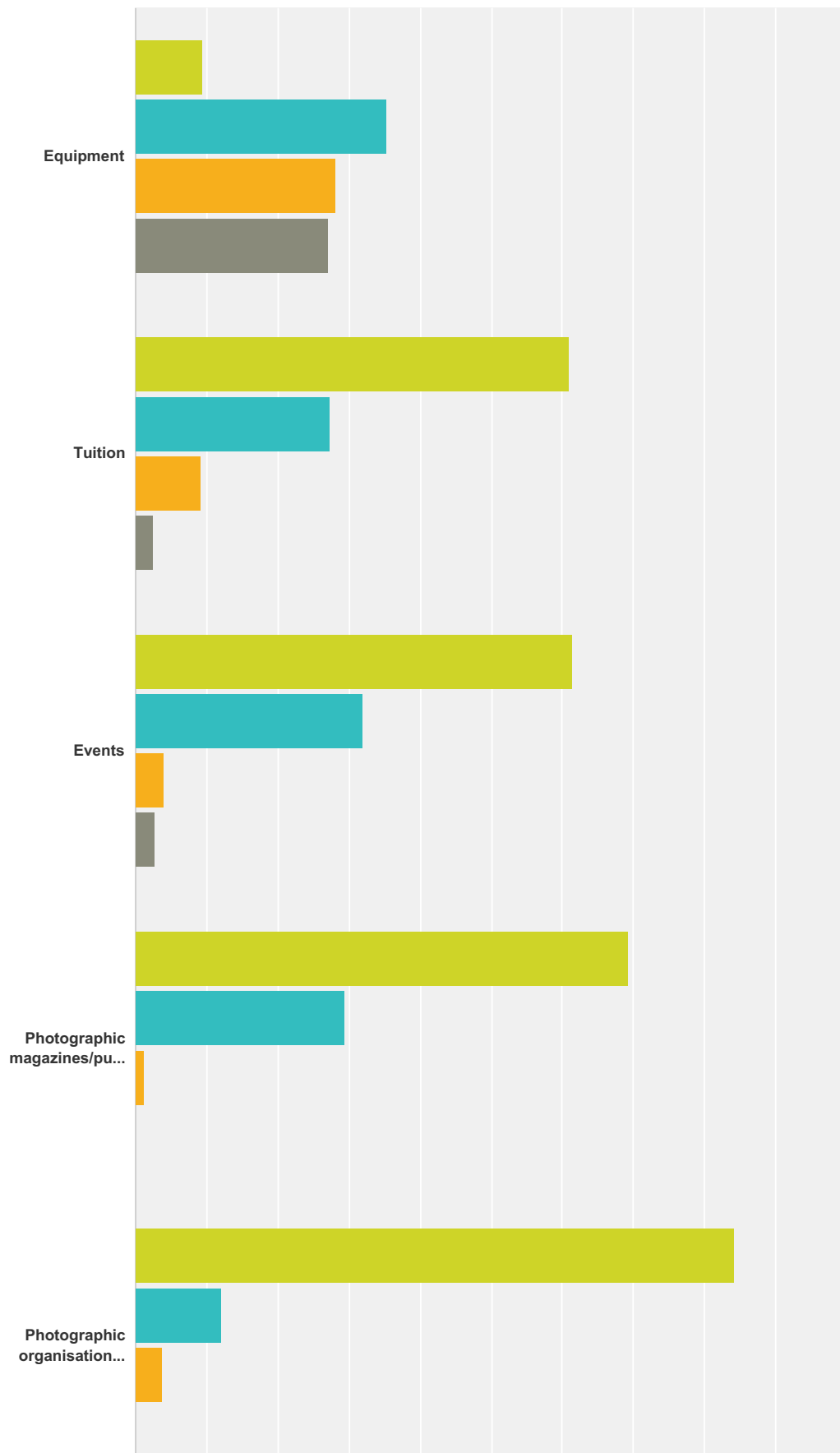
Answered: 96 Skipped: 1

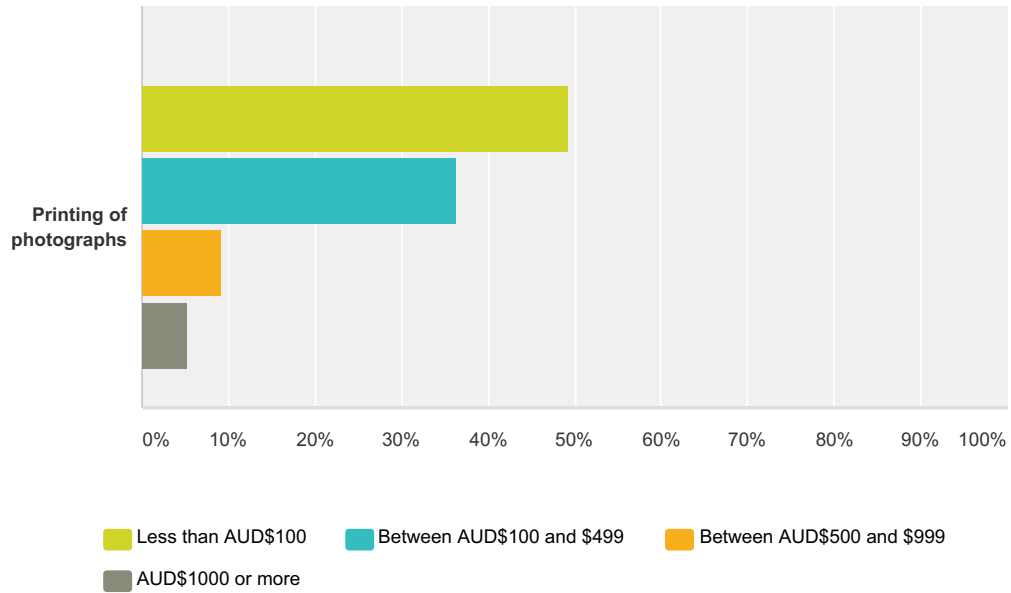


	Less than \$100	Between \$100 and \$499	Between \$500 and \$999	\$1,000 or more	Total	Weighted Average
Equipment	10.64% 10	35.11% 33	25.53% 24	28.72% 27	94	2.72
Tuition/Training	56.79% 46	27.16% 22	13.58% 11	2.47% 2	81	1.62
Events	62.96% 51	29.63% 24	4.94% 4	2.47% 2	81	1.47
Photographic magazines/publications	66.67% 56	32.14% 27	0.00% 0	1.19% 1	84	1.36
Membership fees (of clubs and/or societies)	84.62% 77	12.09% 11	3.30% 3	0.00% 0	91	1.19
Printing	47.73% 42	39.77% 35	7.95% 7	4.55% 4	88	1.69

Q13 How much per year would you spend on the following aspects of your photography?

Answered: 85 Skipped: 12





	Less than AUD\$100	Between AUD\$100 and \$499	Between AUD\$500 and \$999	AUD\$1000 or more	Total
Equipment	9.41% 8	35.29% 30	28.24% 24	27.06% 23	85
Tuition	61.04% 47	27.27% 21	9.09% 7	2.60% 2	77
Events	61.33% 46	32.00% 24	4.00% 3	2.67% 2	75
Photographic magazines/publications	69.23% 54	29.49% 23	1.28% 1	0.00% 0	78
Photographic organisation membership fees	84.15% 69	12.20% 10	3.66% 3	0.00% 0	82
Printing of photographs	49.35% 38	36.36% 28	9.09% 7	5.19% 4	77