

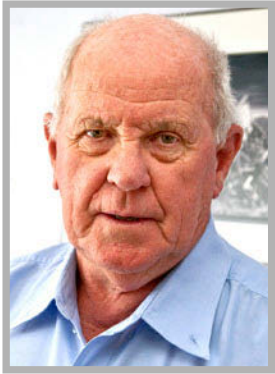


E News

February 2014



Cheetah and Cub Graeme Guy AFLAP FAPS



President's Report

February E News

Paul Bennie FAPS

President Australian Photographic Society Inc.

Sunbaker@bigpond.com

Motions Passed

MOTION 4500

To provide services to the members of Nature Division an amount of \$ 3,000 be drawn from Nature Division funds which in December 2013 totalled \$10,467 with the \$3,000 to be allocated to the organisers of APSCON 2015 to provide a major Nature speaker and workshop presenter .

MC is very concerned at the drop in membership in APS and whilst there are a number of reasons for this we do need to look at reasons as to why Members join and what they expect for their fees .

The accumulation of fees by divisions is a major concern which will need to be addressed by MC.

Motion 4500 is a one off expenditure and the funds will be replaced by divisional fees over the next 18 months and still require the ND Council to actively pursue services to be provided to ND members using the funds paid .

It is very much appreciated that the present Nature Division Council are endeavouring to turn this around with a number of projects underway especially the National Nature Exhibition to held in 2014 .

MC are pleased and very supportive of the actions that the ND Council are taking.

The decision for \$3,000 to be allocated to the organisers of APSCON 2015 to provide a major Nature speaker and workshop presenter has resulted in Graeme Guy one of the best Nature Photographers in the world accepting an invitation to be a Keynote speaker on Nature topics at APSCON 2015. He will deliver two lectures and possibly also deliver a workshop.

MOTION 4501

• That the following proposals relating to the payment of costs at APSCONs, commencing with APSCON 2015, be approved:

1. The costs of room hire for the State Reps and the State Presidents meetings be paid separately by APS – not charged against APSCON budget.
2. The costs of room hire for the Booths Day be recouped by charging each booth a share of the total.
3. The costs of the APS Annual Dinner & Honours/Awards Presentations be paid separately by APS – not charged against APSCON budget - with APS also receiving all income from the dinner.

• That the attached draft Budget as part of motion 4501 for APSCON 2015 be approved.

This Motion is in keeping with the need to clarify the finances associated with APSCON 2015 to be held at Tweed Heads on the 20th to 25 th October 2015 .

Exhibition Services Sub Committee.

Please support your A.P.S. Approved Australian International and National Exhibitions.

You will find a list on the APS Website, some have entry forms available for you to download.

[A.P.S. Approved National Exhibitions](#)

1st Nature National Exhibition

Approval Number 2014/14

Closing Date 26th April 2014 email: kermitphotonut@bigpond.com

41st Warragul National Exhibition

Approval Number 2014/13

Closing Date 2nd May 2014 email: smithygr@bigpond.com

[A.P.S. and FIAP Approved International Exhibitions.](#)

2014 Sydney Harbour International.

Approval Number 2014/02

Closing Date 21st April 2014. www.sydney-harbour-international.org.au

[A.P.S Approved Audio Visual National.](#)

A.V. Autumn National Exhibition 2014

Approval Number 2014/15

Closing Date 26th April 2014 email barbyb@tpg.com.au

Lorna White. AAPS.ESAPS

Chairman

Exhibition Services Sub Committee

Wanted a person to take over the position of Chairperson of Exhibition Services Sub Committee.

If you are interested could you please contact Lorna lornabri.1@bigpond.com
A job description is available, interesting job working with great people who organise our exhibitions.

Digital Division News

Digital Division manages four major exhibitions and competitions each year. The APS National (Digital), ADPA and the two Seasonal Competitions. These cater for more experienced members who are interested in working towards Honours. But we have nothing to help and encourage new members and those who are struggling to get acceptances. This is about to change.

New members will be welcomed with an email message and a follow up telephone call, but the exciting development is, all new members will be offered the chance to join a new Folio called the Image Coaching Room.

The **Image Coaching Room** has been opened to assist in the rapid development of photographic skills. It is staffed with **Coaches** who are experienced, enthusiastic volunteers who, upon request, will critique images submitted by the newbies.

We chose to use the Folio system because it provides a private, secure environment in which the newbies will get to know each other and their Coaches. With the Coaches discussing the images and making suggestions for improvement, we expect that new members will quickly develop their photographic skills to the point where they will be ready to enter exhibitions. An important outcome is that the new members will get to know a nucleus of established members, something that is not easy to achieve otherwise. That helps create a sense of community.

These initiatives wouldn't be possible without extra help, so we sent out a request to members and had a very pleasing result with 15 people offering their services. This is very encouraging and I thank all our helpers.

We also want to give every new member a small gift that will help help them with the photographic basics. But more on that when the details are resolved.

By Robert Dettman

CONTEMPORARY DIVISION NEWS

The February/March issue of CDiv On-line has been on line since 28 January. Have you read it yet? Once again Anne has put together a varied and inspiring newsletter for us. It includes news from the CDiv Council; contributions from a couple of our own members; details of exhibitions in various parts of Australia; and features a most interesting photographer from Prague, Stanko Abadžić.

This newsletter is available for all to read. You'll find it in the Contemporary Division section of Downloads on the APS website.

And, CDiv members, remember that you are very welcome to contribute to CDiv On-line at any time. You do not need to wait to be asked!

There are a number of vacancies in our postal folios at the moment. It's the nature of folios groups that members come and go from them as their interests alter, or their lives take a different turn. If you'd like to join one of our groups, especially a postal folio group, now would be a really good time to contact me about this. For details on how our folios operate please refer initially to p12 January 2014 APS eNews for an outline of this.

I understand that Stella is adding a link to the APS website to a call for entries from contemporary artists for the Australian National Brooch Show. Now that could be an interesting challenge to set yourself, turning your contemporary images into wearable art.

We just have sufficient time left to organise a CDiv group exhibition to run alongside the Ballarat APSCON later this year. If any CDiv member feels that he or she would be able to take on the role of co-ordinator of such an exhibition, I would be very pleased to hear from you.

Kay Mack, CDiv Chair
kmack@a-p-s.org.au

AV DIVISION REPORT FEBRUARY 2014

AV Division Workshop, 25-27 July 2014

At the AV Division meeting in Bunbury last year, it was agreed that, during 2014, we'd try to arrange a workshop for members of the Division. John Hodgson agreed to take on organization of that workshop. Given that the majority of AV Division members are in Melbourne and Adelaide, it was decided that a location readily accessible by car from those cities, but with airline access from others, would be the best option.

At this stage, it looks as though Mildura is the best option in terms of both location and facilities, and we have a tentative booking at the Grand Hotel, which will give us a suitable conference room provided we book at least three rooms for participants. Our tentative booking is based on three days/two nights, for 25-27 July. We anticipate starting on the Friday evening, continuing all day Saturday with a social function on Saturday night, and concluding lunchtime Sunday, allowing those who need to work on Monday time to fly or drive home.

The room rates at the Grand start from \$115.00/night for twin or double rooms. All meals would be at the cost of participants.

We have decided that the best format for a workshop would be to draw on the resources represented by members of the Division. We had in mind asking some of the more experienced AV workers in the Division to each put together a session, during which they would show some of their sequences and "deconstruct" them to illustrate the use of particular ideas or techniques. Each presentation would be followed by a question and answer session and open discussion. Depending on time, we might also look at sequences from recent Internationals which incorporate interesting ideas and techniques.

This is an activity for members of AV Division, but we welcome **ANY APS member** who is interested in AVs to join us. All you need do is contact the APS Secretary and pay the \$10 fee to join the Division.

If you are interested in joining us please respond no later than February 29 and answer the following:

1. Are you a current member of AV Division?
2. Would you be willing to prepare a presentation of between 45 and 60 minutes in length, based on your own work, and illustrating ideas or techniques which would be of interest or assistance to other Division members?
3. Would you stay at the Grand Hotel or make your own arrangements?

Please respond to John Hodgson at: jhodgson4@bigpond.com, so that arrangements can be firmed up if sufficient interest is shown.

Alternatively, Tel: 08 84317452 / 0417 880 596

*Barb Butler AV-AAPS SSAPS
Chair AV Division
Australian Photographic Society*

barbyb@tpg.com.au



ESCAPE/EXPLORE/DISCOVER

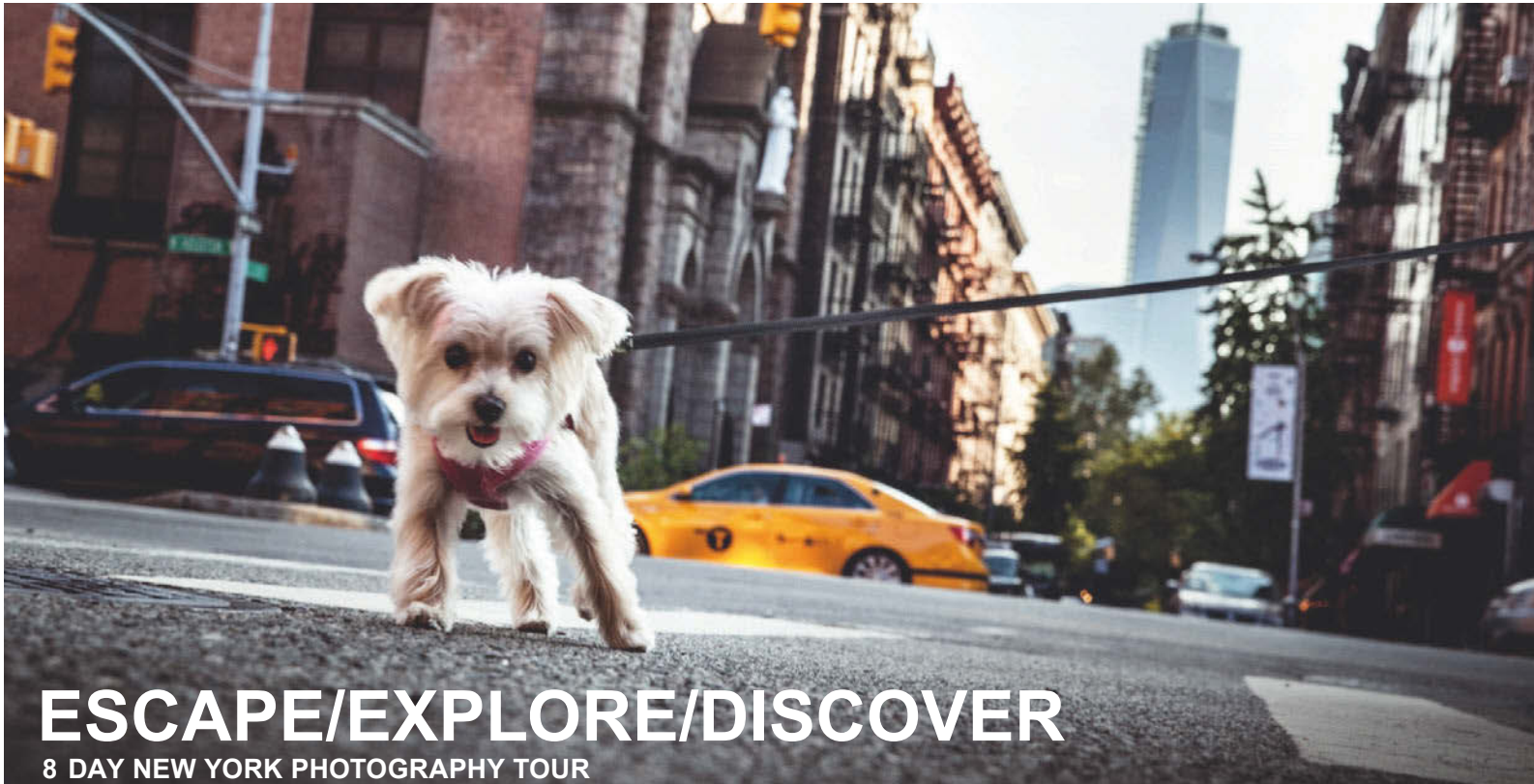
CAMBODIA PHOTOGRAPHY TOUR

A Udesign photography tour offers a truly unique holiday experience, with the opportunity to expand your photographic skills under the expert eye of a local photographer. On our **Cambodia Photography Tour**, you can expect to photograph many stunning locations under the watchful eye of our professional local photographers who have a wide array of industry experience.

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Photo Tours

VISIT OUR WEBSITE FOR ALL THE DETAILS WWW.UDESIGNPHOTOTOURS.COM

EscapeTravel[™]
the holiday people



ESCAPE/EXPLORE/DISCOVER

8 DAY NEW YORK PHOTOGRAPHY TOUR

A Udesign photography tour offers a truly unique holiday experience, with the opportunity to expand your photographic skills under the expert eye of a local photographer. On our **8 day New York Photography Tour**, you can expect to photograph many stunning locations under the watchful eye of our professional New York based photographers with a wide array of industry experience.

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EscapeTravel™
the holiday people





ESCAPE/EXPLORE/DISCOVER

14 DAYS CANYONLANDS NATIONAL PARK TOUR

A Udesign photography tour offers a truly unique holiday experience, with the opportunity to expand your photographic skills under the expert eye of a local photographer. On our **Canyonlands National Park Photography Tour**, spend 14 days with Jeff Jessing, our Colorado based photographer, on a guided photographic exploration of prime locations at the best times.

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Photo Tours

VISIT OUR WEBSITE FOR ALL THE DETAILS WWW.UDESIGNPHOTOTOURS.COM

EscapeTravel[™]
the holiday people

Papillon
Grand Canyon
Helicopters



WELCOME TO PIXLES CANVAS PRINTS

Tuesday, February 4, 2014

Pixles Canvas Prints specialise in the production of premium quality mounted canvas prints for professionals with National delivery.

Our hand made, unique, colour managed product has developed listening to the needs of Wedding, Portrait and Landscape photographers. We have our own market leading wide format digital 44" EPSON 9900 stylus pro 11 pigment ink profiled printer.

Trade clients can benefit from special industry rates, studio \$ample\$ and Free prints.

Pixles Display Samples are intended for you to hang in your studio to demonstrate our premium product of your works to your clients and generate work for you and hence work for us.

We welcome any Australian Photographic Society (APS) members as bona fide trade members to Pixles. You are offered a FREE 20x30" mounted canvas print containing our logo to place in APSCON 2014 in Ballarat.

Contact Pixles today on (02) 42566 000 or eMail sales@pixles.com.au and simply ask to become a member and reap the rewards of the best quality at special industry rates.

Kind Regards,

Les Jenkins

CEO



Proud Member:



Trade Affiliate: Trade Affiliate

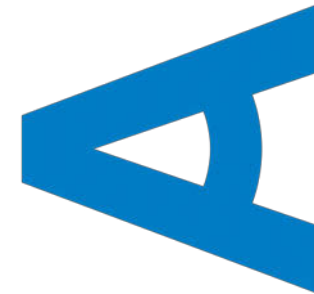
Atkins Technicolour Prize Winner

I am delighted to announce that the December and January winners of **Atkins Technicolour** monthly prizes were **Raymond Cooper** and **Janis John** both of Victoria. Both were selected as the lucky winners by using a random number generator to choose a member from our full membership database. So, congratulations to Raymond and Janis. Their vouchers entitling each of them to \$50 worth of photographic printing from film or digital files are on the way to them.

This month's prize will again simply be a lucky draw - meaning that any member will be able to win it. The winner of another **Atkins Technicolour** voucher for \$50 worth of photographic printing will be announced in next month's issue of E-News.

- Brian Rope, OAM, AFIAP, FAPS, ESFIAP, Hon.FAPS Chair, APS Marketing & Sponsorship SubCommittee

Atkins
techni
colour



www.atkins.com.au

Phone: 08 8431 6755

Fax: 08 8364 1587

89 Fullarton Road

Kent Town SA 5067

Australia

Photo Enlargements Prize Winner

I am delighted to announce that the December and January winners of the **Photo Enlargements** monthly prizes were **Suzanne McCowan** of Queensland and **Tina Hewett** of South Australia. Both were selected as the lucky winners by using a random number generator to choose a member from our full membership database. So, congratulations to Suzanne and Tina. Vouchers entitling each of them to 20 free 12" x 8" (30 x 20 cm) enlargements from their images – total value \$40 (postage included) are on the way to them.

This month's prize will again simply be a lucky draw - meaning that any member will be able to win it. The winner of another **Photo Enlargements** voucher for 20 free 12" x 8" (30 x 20 cm) enlargements will be announced in next month's issue of E-News.

- Brian Rope, OAM, AFIAP, FAPS, ESFIAP, Hon.FAPS Chair, APS Marketing & Sponsorship SubCommittee



Our Mission:

**“To be the cheapest provider of quality 18” x 12”
photographic prints in Australia”**

02 6581 4700

51 Jindalee Rd, Port Macquarie

www.photoenlargements.com.au

2014 HONOURS APPLICATIONS

Would all those intending to apply for Honours during 2014 please note:

FIAP Distinctions

The closing dates for submissions for FIAP Distinctions are:

28th February 2014 for AFIAP, EFIAP and EFIAP Levels applications

15th January 2014 for MFIAP and Service Distinctions applications

Forms and information documents may now be obtained via the FIAP Distinction Information page of the APS website or directly from the Coordinator of FIAP Distinctions on the Honours Sub Committee. If using the website, the button located at the bottom of the FIAP Distinction Information page takes you to the download page via a page that asks you to register with the Coordinator. Please note this registration is ONLY for those that think they might be applying for FIAP Distinctions in 2014 (not later years). Please only register once! You will receive "registration sent" confirmation from the website over email and the Coordinator will also confirm receipt. Should these acknowledgements not arrive, please register directly with the Coordinator as per below details.

The registration page can be bypassed if you are just seeking information or have already registered. Registration ensures the Coordinator has you on their contact list should there be changes or further information. It also ensures they have a list of people to check with should expected applications not arrive. Registration does not commit you to proceeding with an application. Failure to register does not prevent you from applying for Distinctions but may result in you missing critical information that could impact the success of your application.

Questions information regarding FIAP Distinctions are to be directed to:

***Coordinator, FIAP Distinctions:
Bronwen Casey EFIAP, MAPS***

73 Morey Road, BEAUMARIS VIC 3193 ibcasey@bigpond.net.au

or phone 03 95891914

Applications are also sent to Bronwen with the exception of a couple of items that are sent to the APS Office.

Please follow directions carefully as detailed in documents. All fees that apply to 2014 FIAP applications are also detailed in documentation.

Application components that are to be sent to the Coordinator should be posted to Bronwen at above address. Please time your application so that it does not arrive before 1 January 2014.

APS Service Honours

Closing date is 31st March 2014. Mail to:

Felix Staub EFIAP FAPS EPSA

71 Foreshore Road, Kelso, Tas 7270,

email fstaub088@gmail.com,

phone (03) 6383 9056

Information and forms should be sought from
APS Chairman, Honours Subcommittee,
Felix Staub EFIAP FAPS PPSA, not from the
Coordinator, Honours by Exhibition.

APS Skill Honours via Panel Assessment

Closing date is 31st March 2014.

Applications must be mailed to:

Coordinator, Honours by Panel

Len Brown AAPS SSAPS

Unit 2 / 8-9 Ferguson Road

Springwood NSW 2777

ld_brown@bigpond.net.au or phone 02 4751 6964

Fees and Fee form are to be sent to the APS Office.

Please note: All DVD/CD submissions for Honours via the Panel System will be projected.

APS Skill Honours via Exhibition Achievements

Closing Date is 31st March 2014. Mail to:

Coordinator, Honours by Exhibition

Phillipa Alexander EFIAP FAPS EPSA

595 Deviot Road, Deviot Tas 7275

phillipaalexander@gmail.com

or phone 03 6394 7051

Information and forms for APS Honours are available for download from the APS website via this link:

<http://www.a-p-s.org.au/index.php/aps-honours-application-document-downloads>

Requests for information and forms:

All requests for further information for APS Skill and Service Honours should be directed to:

APS Chairman, Honours
Subcommittee

Felix Staub EFIAP, FAPS, PPSA, 71 Foreshore Road, Kelso Tas 7270

fstaub088@gmail.com

or phone (03) 6383



Digital Division 2014 Summer Competition



Call for submissions

Our Summer Competition for Digital Division members will be open for upload from 1st February until 28th February 2014. There is no entry fee.

Random prizes

15 randomly selected entrants will receive \$60.50 just for entering the competition.

Web upload

Entries can only be accepted via web upload. Go to the Digital Division web page and click on the Summer Competition button. That will take you to the upload site where you will find all necessary information regarding image format, definitions, etc.

Sections

There are two themes
OPEN and INDUSTRIAL



Are you getting ready to enter the APS-PSA Prints Exchange?

The Upload Website - <http://www.a-p-s.org.au/index.php/members/aps-prints-exchange-2> will be

activated on 1st February 2014.

In 2014 the [Australian Photographic Society](#) and the [Photographic Society of America](#) have agreed to conduct a Prints Exchange which, it is hoped, will become an annual event. Each Society will select one of its members to represent it in this Prints Exchange.

Four prints by the selected APS member will be displayed at APSCON 2014 and at the 2014 PSA Convention, alongside four prints by the selected PSA member. This is not a competition. It will not earn points towards Honours.

A set of the eight prints will also be exhibited some time after APSCON 2014 by Photo Access in the Huw Davies Gallery at the Manuka Arts Centre in Canberra.

Negotiations are proceeding with a view to having the eight prints also exhibited at other public galleries in Australia and the USA if possible. The eight exhibited prints will be available for sale at prices determined by the photographers. Unsold prints will become the property of the respective selected photographers.

Financial APS members are invited to upload four images for consideration to the APS upload Website-

<http://www.a-p-s.org.au/index.php/members/aps-prints-exchange-2>- Between 1 February and 30

May 2014. The entry fee will be \$20.

A non-APS member has been chosen as the sole selector. Denise Ferris, who is a Senior Lecturer in Photography, Head of the School of Photography and Media Arts at the Australian National University, and Chair of the Photo Access Board, will view each group of four uploaded images anonymously and choose the four images to represent the APS.

[Atkins Technicolour](#) has agreed to be a sponsor and make the needed eight prints for exhibition in Australia and, if a US lab is not identified, another set for exhibition in the USA (A3-sized) at no cost to the selected photographers. The selected photographers will each be required to send files (at their native resolution in AdobeRGB, cropped as required) of their four images to [Atkins Technicolour](#) and, possibly, also to a US lab which will make exhibition quality prints for display in each of the two countries.

[Udesign Phototours](#) has also agreed to be a sponsor and will provide the selected APS photographer with a 13 nights & 14 days trip for two to the USA, including airfare & accommodation, plus travel to attend the PSA convention. So the selected APS photographer will get to travel to and do a tour in the USA and to attend the PSA Convention in September 2014.

Brian Rope, OAM, AFIAP, FAPS,





This is the Front Page of the Latest issue September/October of

Image

The official magazine of the Australian
Photographic Society

Position Vacant

The present editor of Image has retired and there is a urgent need to appoint a new editor if IMAGE is to continue . If you would like to assist the Society in the role as

Editor

Please Contact the

President

On sunbaker@bigpond.com

Image has been published bi monthly for nearly as long as APS has existed and whilst it would be shame for it to disappear it cannot continue to be published unless there is a member willing to accept the position of Editor .

Contemporary Division Services.

Contemporary Division (CDiv) provides for those photographers who have developed their own unique style of photography and those who are in the process of doing so. The division does not have hard and fast rules as to what constitutes a “good” photograph, and we accept all media. You are welcome to mix your photography with other art forms if that is your style.

To participate in Contemporary Division activities you must first be a member of APS and of Contemporary Division. Divisional membership costs \$10 per division per year in addition to the APS membership fee.

To apply for membership of Contemporary Division you should contact the APS Secretary, or purchase your membership through the APS Website.

Once you are a member of the division you may apply to join one or more folios. We have two types of folios: postal and on-line. If you wish to join a CDiv folio you need to contact Kay Mack at kmack@a-p-s.org.au or PO Box 535, Templestowe. Vic. 3106

Folios - There are currently 4 postal and 2 on-line folios. These provide a vehicle for the sharing of images, ideas and opinions amongst those working within the whole gamut of contemporary styles. When you apply to join a folio you are allocated to a particular folio group. You can expect that the other members of the group will be producing work that is quite different from your own.

Postal Folios - Usually about 8 members form a postal folio group. The folio package circulates around these members in an order specified by the group secretary. Each time it comes to you, you add two new images (removing your two oldest images after you have been in the group for several rounds); comment on all the other images in the package; include a short friendly note in the Letters Folder; post the folio on to the next person on the list; and let the folio secretary know that you have posted it.

If you are posting interstate the cheapest way to post the package is using an Australia Post Parcel Post satchel. These currently cost \$13.40 – slightly less if you buy in bulk.

You can expect the postal folio to reach you about once every three months. You will have a reasonable idea of when it is due to arrive as the secretary notifies all members at the commencement of a new round, with a copy of the current mailing order. Email contact with the members before and after you on the list is also encouraged, and members are requested to hold the folio for no more than one week.

The Postal Theme folio - One of our postal folios is specifically for members who work on self-generated themes. This folio group is strictly limited to eight members and the only limit to the number of images included per member per round is the overall weight of the package. It must remain under 3kg to make it eligible for the Parcel Post satchel. Comments in this folio are made on each set of images rather than on the individual images.

The on-line folios - Images and comments for the Contemporary Division on-line folios are uploaded in the same way as for all the other APS web folios. But CDiv folios are restricted to CDiv members. A new round commences on the first of each month and you may comment on the images posted up until the end of the following month. You may upload one initial image per month (or two images if they are related thematically). And you may, if you wish, upload a re-worked image after reading suggestions from other members of the group. Members are expected to comment on all images uploaded to the folio.

FAQ – There is an FAQ page related to our on-line folios at <http://www.a-p-s.org.au/index.php/webfolio-faq>

Examples of folio images - Examples of folio images can be found on the APS Website. The aim is to change the images on these galleries about every three months. We're a little behind schedule at the moment while the new on-line galleries are being developed. In the meantime look at <http://www.a-p-s.org.au/upload/> As a result of a recent MC decision I expect that all APS members will soon be able to see the on-line folio images directly from the current rounds of the folios, so it is possible that our galleries will then concentrate more on the work that has been in the postal folios.

Group exhibitions - These are non-competitive, curated exhibitions. High standards of presentation are aimed for and a catalogue is produced including artist statements for all works. Any member of the division may take part in these exhibitions. Catalogues and installation photographs of past exhibitions can be viewed on the APS website. Go to <http://www.a-p-s.org.au/index.php/c-div-exhibitions>

Newsletter - CDiv On-line is our newsletter for the exchange of news and ideas between CDiv members. It is available on the web to be read by anyone and hard copies are posted to any CDiv members who do not have internet access. See <http://www.a-p-s.org.au/index.php/c-div-newsletter>

Support for members wishing to get started in solo or small group exhibitions – a new service dedicated to this aim has recently been inaugurated. See <http://www.a-p-s.org.au/index.php/faq-for-holding-exhibitions> for information about this.

Competitions – Contemporary Division does **not** organise competitions.

If you have any questions please feel free to contact me.

Kay Mack
Chair, APS CDiv
kmack@a-p-s.org.au

Movie Division News

from Peter S. Manchester AFIAP, AAPS Hon FAPS.

Finally it has been “hatched” at APSCON at Bunbury, Perth in September.

Chairman David Price (former producer of many TV shows, in Australia and the United Kingdom) gave the delegates at APSCON a lecture and a workshop how easy it is to make a personal movie using the technologies that are available...the hand held camera, video camera etc, a laptop with appropriate software. The end product can then be uploaded to various sites on the internet. David’s lecture effectively started the new Movie Division as many members approached him afterwards.

The management of APS is very excited to be able to offer its members this new and exciting division. As the name implies this division will enable its members to share movies taken with their “cameras”. With nearly all of today's cameras and mobiles having the facility to take movies, as well as still pictures, it was only going to be a matter of time before a demand for movies was made.

The new division by offering all APS members **free** Movie Division Membership until their next renewal. Please contact, The [Secretary](#), to join the Movie Division as part of this new promotion.

The meeting at Bunbury endorsed the new direction suggested by those people who attended.

WHAT IS THE DIVISION offering in the next 9/10 months?

If members make a short movie...say up to 5 to 10 minutes, if sent to the chairman, David will get them appraised and commented on with useful suggestions by an expert in the field of the movie industry. Best sent on a DVD to 42 Seaview St, Forster. NSW 2428

1. A SHORT FILM FESTIVAL will be organised for the next APSCON in Ballarat in 2014. This will be a regal affair with all the trimmings of how film festivals are conducted. It could be a highlight of all future APSCONs... Did I mention the red carpet?
2. The categories will be
 - i. Best Short Film(overall)
 - ii. Best Documentary Film
 - iii. Best Drama Film,
 - iv. Best Direction
 - v. Best Cinematography
- b. major prizes will be offered hopefully..aiming in the region of \$2000 - \$4000AUD for the Best Short Film overall. The other 4 categories to receive prizes equivalent to \$500 each or better.
- c. An entry fee will be charged.

For more information you may contact the Movie Division Subcommittee Chairman [David Price](mailto:david@margaretprice.com.au). david@margaretprice.com.au or Peter Manchester milingandi@vision.net.au

We also plan an event early to mid next year so start shootin!

The Division has taken on the word MOVIE...why?

Because it is a form of entertainment that enacts a story by sound and a sequence of images giving the illusion of continuous movement.

Eastman Kodak has recognized that the film business as one of its mainstays for future success. It is inevitable that APS has decided to support the movie division.

SO what is VIDEO? is it still a MOVIE?

(1) Video refers to recording, manipulating, and displaying moving images, especially in a format that can be presented on a television.

(2) Video refers to displaying images and text on a computer monitor. The video adapter, for example, is responsible for sending signals to the display device.

(3) Video is a recording produced with a video recorder (camcorder) or some other device that captures full motion.

A detailed explanation is as follows...

A film, also called a movie or motion picture, is a series of still images which, when shown on a screen, creates the illusion of moving images due to phi phenomenon. A film is created by photographing actual scenes with a motion picture camera; by photographing drawings or miniature models using traditional animation techniques; by means of CGI and computer animation; or by a combination of some or all of these techniques and other visual effects.

Contemporary definition of cinema is the art of simulating experiences, that communicate ideas, stories, perceptions, feelings, beauty or atmosphere by the means of recorded or programed moving images along with other sensory stimulations.

So most APS movie division members will

1. Shoot a vision using a video device that will record moving images whether it be a camera, video recorder or any other appropriate technology
2. Then transfer the series of images to a computer with a display unit.
3. Then using a software package will organise the images in a way that the viewer/s will understand and appreciate what the photographer sees.
4. This will then be transferred to a medium for people to view.

So you would like to see what other people are producing?

Go to vimeo.com... a home for your video and its free.

It has a video school (learn how to make better videos), a music store (find, download and license music for your video), Enhancer (looks and music sync to your video), creative commons (copyright methods)

At its core, the means to produce a video depend on the content the video maker wishes to show, and the apparatus for displaying it.

The necessary steps for almost any movie/video can be boiled down to conception, planning, execution, revision, and distribution. The more involved the production, the more significant each of the steps becomes. In a typical production cycle these main stages are defined as:

1. Development
2. Pre-production
3. Production
4. Post-production
5. Distribution

So what can you use to get started..

1. Your camera that will shoot movies, a hand held video camera, eg the the Go Pro range of cameras or the new ION air Pro 2.
2. Use a Apple Mac or PC to transfer your images.
3. Software is numerous ... Google video software. For Apple Mac... try iMovie or Final Cut Pro.

Finally, you may be interested to know that I purchased the ION air Pro 2 (fits in the palm of your hand) and used it in a helicopter trip over Alice Springs and the MacDonnell Ranges. I also used it on a 25 minute trip in another helicopter over Katherine Gorge. Results were excellent. Software used was iMovie. An App turned my smartphone into a convenient remote control for my Ion camera. I controlled it by WiFi. I could preview and play back my photos and videos, I intend to share my favourites via email, text, Instagram™, Facebook® and more.

The GoPro cameras HERO 3 have also an App which does the same.

Peter S. Manchester AFIAP,AAPS Hon FAPS.

Paul Bennie FAPS Editor for E News

Send any copy in a word document or any image for inclusion to

sunbaker@bigpopnd.com

It will then be included and distributed to all APS members with a email address



With your renewal or application for membership you will notice a section where you can make a voluntary donation to the Cancer Council . We are involved in photography and all of us have been touched in some manner in our families by cancer .

We are offering our existing and future members the opportunity to make a small donation and all of the donations will be presented to the local Cancer Council at APSCON each year .

Together we can make a difference and I thank you for your donation.

Paul Bennie FAPS

President Australian Photographic Society Inc

APS National Canvas Print Exhibition APSCON Ballarat

Print Division News

Canvas Prints

Canvas Prints which instead of being printed on to a paper medium are printed on to a special canvas and whilst this can be done on some home printers it generally requires a high end expensive machine .The normal way to obtain a print of your favourite image is to send it online to a commercial lab who will then stretch it onto an to a wooden frame and deliver it to your door .It is then suitable for display on your wall.

Who may submit Prints

Print Division have accepted there is a need to encourage all form of prints by its members whether it be in the traditional paper format or new types such as Canvas Prints. To develop this the Division has allocated a considerable amount of funds to the canvas print project.

The Print Division will be presenting for it's members a non competitive canvas print exhibitionconsisting of 50 images by its members at APSCON in Ballarat 2014 on the 20th - 26 Sept . This Exhibition will be one of the highlights of Ballarat.

All members of APS who are not members of the Print Division are able to be involved by first joining the Print Division by contacting the APS Office.

Are there any prizes

The Division Council were keen to ensure that this remained a non competitive Exhibition with no judging or placings but 6 awards will be selected at random of \$500, \$100, \$100 , \$100 , \$ 100 , \$100.

What type of Prints maybe submitted .

There can only be 1 entry per member and there is no restriction on subject matter which means we are looking for quality images not just those that would appeal to judges in a competition. Consideration should be given to the type of photo that suits the canvas format such as one with a more artistic appearance. It should also be selected from the photographers best work. “

There will be a maximum of 50 images displayed on a first in first served basis in the Exhibition.

Entry Details

Members of print division are eligible to submit one canvas print to be exhibited at APSCON Ballarat2014. APS members who are not also members of Print Division will qualify by joining the print division.

Phone Rene on 02 9890 6933 at the APS Office.

To register your entry, you must email your details together with a low resolution copy of the image jpeg not more than 1 mb to the Convenor, Brian Corlis at briajen2@bigpond.com The deadline for proposals is 31st March 2014 .All canvases must then be forwarded to

the convenor at 35 Camellia Ave.,
GLENMORE PARK 2745 before 30 June.

Prints from the Sponsor

Prints may be obtained free to first time customers of our sponsor, PIXLES who is a specialist canvas printer from Albion Park N.S.W .

The free Print size available is 20 X 30 inches but any practical size from Pano to large square may be obtained and prints other than the standard size will receive a discount equal to the value of the standard print.. To obtain this offer you must register at [www. Pixles.com.au](http://www.Pixles.com.au) .When ordering your first print, in the Qualifications box, print APS and your membership number .

` Your canvas may be forwarded from the printer to the convenor. Or returned to you but if you are receiving your print it must be then forwarded to the convenor before 30 June .For those who may forward their canvas .direct from the printer to the convenor, I will photograph the finished product and E- mail thisto you.

Return of Canvas Prints

After APSCON your print may be collected by you at the completion of the exhibition or held by the convenor for a period if there is the possibility of further exhibition of the collection at public galleries or used as a travelling exhibition. .All canvases will be returned before 30 June 2015.

**Direct all enquiries and entries to
The Convenor
APS National Canvas Print Exhibition.
Brian Corlis
35 Camellia Ave.,
GLENMORE PARK 2745
E-Mail briajen2@bigpond.com**

*A Project
Of the
Print Division*

Print Division

AS you are aware the Council of the Print Division determined it would run a project titled "Today for Tomorrow". "Today for Tomorrow" is not a competition, but it does have rewards for **all of the members of the Print Division** who participate. The rewards will be discussed later in this article.

THE rules to enter "Today for Tomorrow" are simple. **To participate the prime rule is you must be a member of the Print Division.** Images that are submitted must be a record of your neighbourhood, town or the city in which you reside. Subjects can include events, people, structures, streetscapes, landscapes that represent the place we live in at the time the image is recorded.

THIS is basically a set subject exercise – its definition could be stated as "A nominated point in time in your environment". Every effort should be made to submit only images that have been taken from 30 March, 2013 to the 1 March, 2014. The reasoning behind this time restriction is to ensure that the collection of photos reflect a particular point in time in our history.



Christmas Street party 2012

THE first showing of the images will be at APSCON 2014. Arrangements may be made for other public showings following APSCON. **There are plans to produce a book of the images which will be available to members of the Print Division at a low cost or maybe for free.**

HOW MUCH will it cost you to have your image included? Zilch, nothing, zero. The only cost to you is to be a member of the

Print Division and the time taken to record your photos.

HOW MANY images can I submit? In the first instance only one. If there is a short fall in the number of members who wish to be in the draw for a cash prize, then those who have submitted a photo will be asked to submit an additional image for consideration.



Sydney Opera House - Vivid 2011

REMEMBER that whilst there are rules and the images submitted must be suitable for printing and display it is not a competition; your images will not

be subject to the normal judging process. If too many members lodge entries then it will be 'first in best dressed'.

The first 150 received will be automatically selected – IF THEY MET THE SET SUBJECT REQUIREMENTS. These will be printed and mounted, at no cost to the members, for inclusion in the display.

HOW do you lodge your entries? As the Print Division Council will be arranging the printing and matting the images the only thing you must do is get out there with your camera and take lots of photos. In February 2014 members of the Print Division will be given details on sizing and an email address to which they can forward their image.

SO - the rewards:

- Your images will be displayed at APSCON 2014;
- There is no cost to you for printing, postage or matting;
- You could win either \$100 or \$500 just for submitting an image that is included in the display. There are five \$100 prizes and one \$500 prize. These prizes will be drawn from the hat at APSCOM 2014;
- The possible publication of your image in a coffee table type book.

You have to be in it to win it – so, get out there and start clicking.

Vince Nash,
Councillor Print Division.

P/S. If you are not a member of the Print Division join today. Your investment of \$10 might just turn into \$500.

*Another Project
Of the
Print Division*